



MUNICIPALITY
OF TANTRAMAR
RECREATION
MASTER PLAN

Resident Survey

About the Project

The Municipality of Tantramar is developing a Recreation Master Plan that will guide the provision of facilities, spaces, services and programs and inform decision-making over the next 10 years. Residents of Tantramar have diverse recreation interests, and this planning will help ensure the Municipality makes the best use of available resources. The Master Plan will guide how the Municipality provides, prioritizes, and invests in recreation opportunities, including facilities, spaces, services and programs.

We need your input!

Gathering input from residents is critical to the development of the Master Plan as your thoughts and opinions are essential to this project and setting future priorities for recreation services.

Please complete the questionnaire by November 3rd, 2025. This survey will take you approximately 10 minutes to complete.

If you have any questions regarding this survey or the Recreation Master Plan, please contact *Meaghan Dingwall* (dingwall@rcstrategies.ca) or *Matt Pryde* (m.pryde@tantramarnb.com). A paper copy version of the survey can also be obtained by request from the Tantramar Municipal Office at 31C Main Street or the Tantramar Veterans Memorial Civic Centre at 182 Main Street during regular business hours. Completed surveys are to be returned to the same locations listed previously.



Tantramar
NEW BRUNSWICK

Definitions

- **Recreation:** The experience that results from freely chosen participation in physical, social, intellectual, creative, and spiritual pursuits that enhance individual and community wellbeing. (The Framework for Recreation in Canada, 2024)
- **Facility:** refers to a physical space, structure, or venue designed and equipped to support recreational activities and experiences.
- **Amenity:** refers to features or services that improve the experience of participants, making activities more enjoyable, convenient, and accessible such as benches, picnic tables, gymnasiums.
- **Active and Healthy:** is different for everyone however it can refer to adopting a lifestyle that promotes physical, mental, and emotional wellness through regular physical, creative and social activity, balanced nutrition, positive connections, and habits that contribute to overall well-being.

Thank you for participating!

RC STRATEGIES PRIVACY STATEMENT

Your participation in this survey is completely voluntary, and you may choose not to participate or end your participation at any time. There are no known risks to participation in this survey. Please note that there are no incentives associated with participation in this survey.

The information you provide through this survey is collected under the authority of, and managed in accordance with, the New Brunswick Right to Information and Protection of Privacy Act (RTIPPA) and all relevant Canadian data storage and management best practices. The information you provide will be used by RC Strategies to inform the development of the Recreation Master Plan. Survey data will be securely digitally stored and deleted one year after the completion of the project.

Input received will be aggregated and summarized anonymously. At no time will any specific comments be attributed to attributed to a specific survey respondent. Any information you provide will not be disclosed for any other purpose than the stated purpose.



Your Recreation Activities and Spaces

1. What type of activities or programs have you or a member of your household participated in during the previous year?

☐ At home leisure activities (e.g., games, reading, computer games)

☐ Attending spectator activities/special events (e.g., concerts, sports events, festivals)

☐ Agricultural activities (e.g. equestrian, horticulture, fairs/exhibitions)

☐ Cultural activities (e.g., heritage celebrations)

☐ Indoor aquatic activities (e.g., lane swimming, recreational swimming)

☐ Indoor physical activity (e.g., working out in a gym, yoga)

☐ Indoor sports (e.g., basketball, curling, hockey)

☐ Nature-oriented activities (e.g., fishing, nature appreciation, bird watching)

☐ Outdoor aquatic activities (e.g., swimming, canoeing / kayaking, paddleboarding, splash parks)

☐ Outdoor court activities (e.g., tennis, basketball, pickleball)

☐ Outdoor leisure activities (e.g., picnicking, reading in a park, casual bocce, playing at playground)

☐ Outdoor physical activity (e.g., walking, hiking, cycling (road, mountain), gardening, skateboarding)

☐ Outdoor sports (e.g., soccer, softball, disc golf, BMX biking)

☐ Outdoor winter activities (e.g., cross-country skiing, snowshoeing, skating)

☐ Performing arts (e.g., singing, dancing, drama)

☐ Social activities (e.g., get together with friends / family)

☐ Visual arts (e.g., painting, photography, pottery, crafts)

☐ Other: _____

2. Do you participate in activities outside of Tantramar?

☐ Yes

☐ No



3. Why do you or a member of your household participate in activities outside of Tantramar?

4. From the list below, please rank the indoor facilities you use the most from 1-3.

___ Tantramar Veterans Memorial Civic Centre	___ Mount Allison Athletics Centre Gymnasium
___ Sackville Curling Club	___ Mount Allison Fitness Centre
___ Heritage Centres / Museums	___ Mount Allison Pool
___ Performing Arts Centres (theatres)	___ Gymnasiums (school, community)
___ Dorchester Veterans' Community Centre	___ Bill Johnstone Memorial Activity Centre
___ Rockport Hall	___ Other: _____
___ Mount Whatley Hall	

5. From the list below, please rank the outdoor facilities you use the most from 1-3.

___ Sackville Golf and Country Club	___ Sackville Waterfowl Park
___ Sport Fields (soccer, football)	___ Beech Hill Park
___ Ball Diamonds	___ Walker Road Trail System
___ Silver Lake Beach (Lillas Fawcett Park)	___ Memorial Park
___ Fort Folly Medicine Trail	___ Quarry Park
___ Dorchester Outdoor Rink	___ Sackville Skateboard Park
___ Richard Park	___ Sackville Disc Golf Course
___ Cherry Burton Park	___ Tennis and Pickleball Courts
___ Bill Johnstone Memorial Park	___ Former Rail Line Trail (TransCanada Trail)
___ Bill Johnstone Memorial Splash Pad	___ Other: _____



6. What, if anything, **prevents** you and / or members of your household from accessing **recreation opportunities** in Tantramar? Please select all that apply.

☐	Nothing prevents my participation.	☐	Lack of interest
☐	Better or more appealing opportunities elsewhere	☐	Overcrowded facilities
☐	Can't find childcare	☐	Poor / inadequate facilities
☐	Cost to participate (<i>program / lesson / registration fees</i>)	☐	Poor health
☐	Cost to participate (<i>equipment cost</i>)	☐	Poor quality of available programming
☐	Don't feel safe in the environment where the recreation opportunities are available	☐	Spaces desired to use aren't physically accessible
☐	Don't feel welcome in the environment where the recreation opportunities are available	☐	Too busy to participate
☐	Don't have the ability (<i>lack the skills and / or comfort level to participate</i>)	☐	Transportation limitations (<i>cost / availability</i>)
☐	Inconvenient program times	☐	Unaware of available recreation opportunities
		☐	Other: _____

a. Please use the space below to further explain your answer.

A series of seven light blue icons illustrating a sequence of leisure activities: fishing, cycling, golfing, playing tennis, playing baseball, playing basketball, and running. The icons are arranged in a diagonal line from the bottom left to the top right.

7. Does anything limit or prevent you using **parks and trails** in Tantramar?

☐ Nothing prevents my use of trails in Tantramar

☐ Personal (*e.g., health / medical issues, lack of time, lack of childcare, lack of interest*)

☐ Don't feel welcome / safe / comfortable.

☐ Accessibility barriers.

☐ Features or amenities that I want aren't offered (*e.g., washrooms, drinking fountains, picnic tables, etc.*)

☐ Condition / maintenance of the trail.

☐ Unaware of trail locations.

☐ Transportation challenges to get to trails.

☐ Too busy or crowded.

☐ Not enough parking or parking full at times I want to visit.

☐ Other: _____

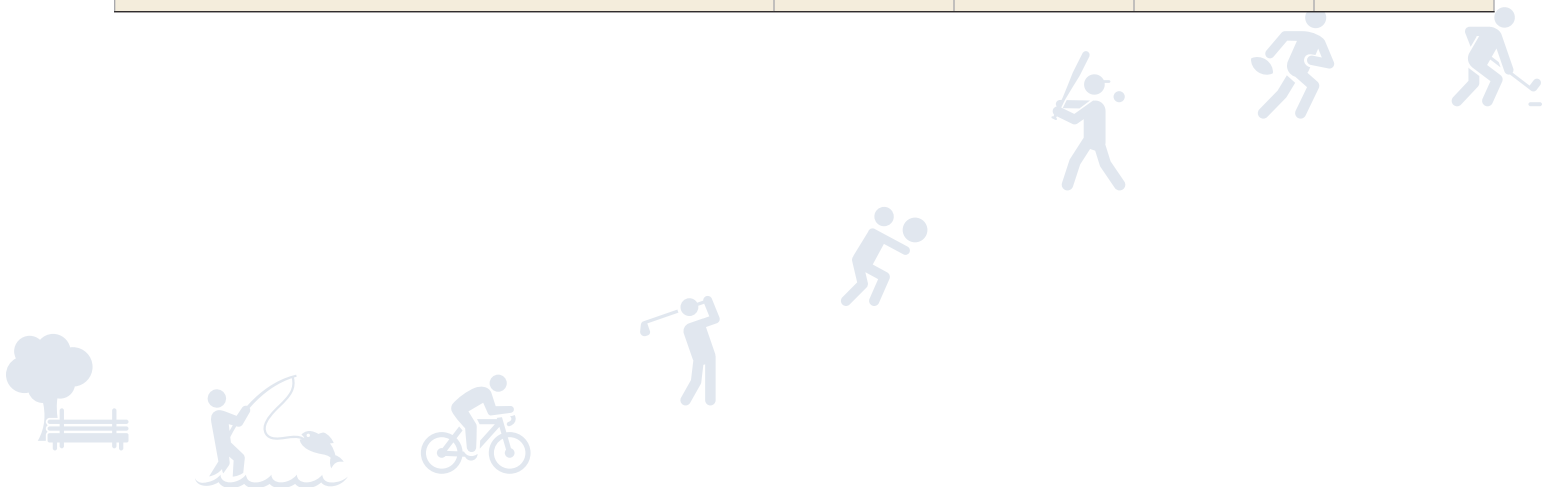
a. Please use the space below to further explain your answer.



The Value and Benefits of Recreation

8. Please consider the provision of recreation in Tantramar and indicate your level of agreement with the following statements.

Statement	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree
Recreation opportunities are very important to my quality of life.	☐	☐	☐	☐
I (and / or members of my household) have an active and healthy lifestyle.	☐	☐	☐	☐
Recreation activities and events bring the community together.	☐	☐	☐	☐
Recreational activities and events celebrate local heritage and culture, offering authentic experiences for visitors.	☐	☐	☐	☐
It is important to ensure that recreation opportunities are available and accessible for all residents.	☐	☐	☐	☐
Recreation opportunities can contribute to the local economy by attracting visitors and new residents.	☐	☐	☐	☐
Outdoor recreation spaces (parks and trails) help contribute to building climate change resiliency in communities.	☐	☐	☐	☐
Parks provide access to natural landscapes and adventure activities, promoting eco-tourism and active lifestyles.	☐	☐	☐	☐



Satisfaction

9. What is your level of agreement that the Municipality of Tantramar meets the current recreational needs of its residents?

☐ Strongly agree

☐ Somewhat agree

Somewhat disagree

Strongly disagree

- a. Please explain your answer.

10. How satisfied are you with the following aspects of recreation in Tantramar? *Consider how well each are meeting the needs you and/or your household for both indoor and outdoor facilities and amenities.*

	Very Satisfied	Somewhat Satisfied	Dissatisfied	Very Dissatisfied
Restrooms (e.g., accessibility)	☐	☐	☐	☐
Restrooms (e.g., cleanliness)	☐	☐	☐	☐
Parking Areas (e.g., adequate and safe)	☐	☐	☐	☐
Lighting (e.g., for safety and evening use)	☐	☐	☐	☐
Seating (e.g., benches, picnic tables)	☐	☐	☐	☐
Trash & Recycling Bins (e.g., cleanliness)	☐	☐	☐	☐
Water Fountains (e.g., bottle refill, pet-friendly)	☐	☐	☐	☐
Signage (e.g., informational, directional, interpretive)	☐	☐	☐	☐
Shelters & Shade Structures (e.g., gazebos, pavilions, tree cover)	☐	☐	☐	☐



Future Priorities and Focus Areas

11. Identified in the following matrix are several different programming types. Please select all that you think should be a future priority to enhance delivery of recreation in Tantramar for each of the age groups identified.

Program Type	Children (0-6 years)	Children and Youth (7-12 years)	Teens (13-18 Years)	Adults (19-64 years)	Older Adults (ages 65+)	Current programming is sufficient	Not aware of what is currently available or needed
Nature education / outdoor programming	☐	☐	☐	☐	☐	☐	☐
Dry-floor fitness and wellness programming (e.g., exercise classes)	☐	☐	☐	☐	☐	☐	☐
Casual recreation programming ("drop-in" and unstructured types of programs)	☐	☐	☐	☐	☐	☐	☐
Organized sports teams, leagues, and clubs (indoor or outdoor)	☐	☐	☐	☐	☐	☐	☐
Visual arts and culture programming	☐	☐	☐	☐	☐	☐	☐
Performing arts and culture programming	☐	☐	☐	☐	☐	☐	☐
Programs for individuals facing social, physical, or cognitive barriers to participation (e.g., autism, dementia)	☐	☐	☐	☐	☐	☐	☐
Programs that encourage socialization / community building	☐	☐	☐	☐	☐	☐	☐

- a. Please explain your answer.



12. Which approach do you think the municipality should prioritize when it comes to recreation programming?

- ☐ Directly offering programs through municipal staff and resources
- ☐ Supporting community groups to deliver programs

☐ A mix of both approaches

☐ Other: _____

13. Please select up to **three (3) INDOOR** recreation amenities that should be considered a priority for future investment in Tantramar.

- ☐ Aquatics (e.g., lap pools, leisure aquatics and spray features)
- ☐ Ice pads (e.g., ice arenas, curling)
- ☐ Child and Youth Spaces (e.g., playgrounds, youth centres and before and after care facilities)
- ☐ Community Spaces (e.g., meeting rooms, halls, kitchens and office spaces)
- ☐ Court Spaces (e.g., tennis, pickleball)
- ☐ Creative Spaces (e.g., art studios, maker spaces and galleries)
- ☐ Cultural Spaces (e.g., libraries, museums and performing arts theatres)

☐ Equestrian and Agricultural Areas (e.g., indoor and outdoor riding arenas)

☐ Fitness and Wellness Areas (e.g., fitness centres, weight rooms, walking and running tracks and dance studios)

☐ Seniors Spaces (e.g., seniors centres)

☐ Social and Event Facilities (e.g., banquet halls, event hosting venues)

☐ Sport Activity Areas (e.g., field houses, gymnasiums and gymnastics spaces)

☐ Other: _____



14. Please select up to **three (3) OUTDOOR** recreation amenities that should be considered a priority for future investment in Tantramar.

☐ Arts and Culture Amenities (e.g., public art)

☐ Bike Activity Areas (e.g., bike parks, pump tracks, BMX parks and mountain bike trails)

☐ Court Activity Areas (e.g., tennis and pickleball)

☐ Fitness and Activity Areas (e.g., outdoor fitness equipment)

☐ Outdoor Winter Activity Areas (e.g., cross country ski / snowshoe trails, outdoor rinks and sledding hills)

☐ Parks and Play Spaces (e.g., playgrounds, picnic areas, open spaces and community gardens)

☐ Performance and Event Spaces (e.g., amphitheatres, band shelters)

☐ Speciality Courses (e.g., disc golf and golf courses)

☐ Sport Fields (e.g., ball diamonds, artificial turf fields)

☐ Trails (e.g., paved and unpaved trails)

☐ Water amenities (e.g., splash park)

☐ Other: _____

Awareness

15. In general, which best describes your level of awareness of recreation opportunities (facilities / spaces, programs, services and events) in Tantramar?

☐ Very aware

☐ Somewhat aware

☐ Not at all aware

☐ Not Sure / No Opinion

16. How do you prefer to learn about parks and recreation opportunities in Tantramar? **Please select your top three (3) preferences.**

☐ Municipality Visitor Guide

☐ Municipality Facebook Page

☐ Municipality Instagram Page

☐ Municipality website

☐ Local Radio

☐ Communication through schools

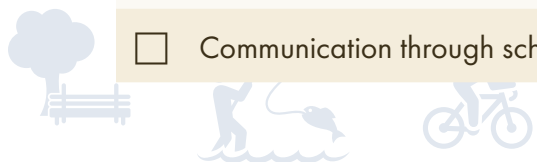
☐ Word of mouth

☐ Roadside signs

☐ Posters in businesses and community spaces

☐ Communication from community groups, organizations or clubs.

☐ Other: _____



General Comments

17. Share your BIG IDEA for Recreation in Tantramar!

If you have an idea about how you might increase participation in recreation, bring a new activity to the Municipality, get more youth active or make participating in recreation more inclusive – share your ideas with us.

Demographics

Please provide the following optional demographic information. We are asking for this information solely to assist with analysis of the survey data and the responses you provide will not be attributed to you or shared with any other third parties. By answering these questions we can better review the data to determine the needs for different subsets of the population.

18. Where do you live?

☐ Sackville

☐ Dorchester

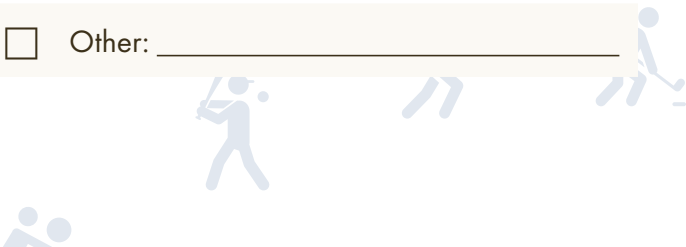
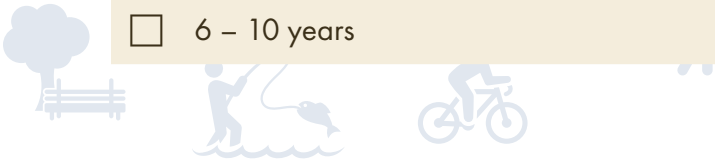
☐ Other:

19. How long have you been a local resident?

☐ 1 - 5 years

☐ 6 – 10 years

☐ More than 10 years



20. Which of the following categories best describes your age?

☐ Under 19 yrs.

☐ 20-29 yrs.

☐ 30-39 yrs.

☐ 40-49 yrs.

☐ 50-59 yrs.

☐ 60-69 yrs.

☐ 70-79 yrs.

☐ 80 yrs. and older

☐ Prefer not to answer

21. Which best describes your household composition?

☐ One-person household

☐ Couple with children

☐ Couple without children

☐ Lone parent family

☐ Multigenerational household (at least 3 generations)

☐ Two or more adults not a couple (e.g., roommates, siblings living together)

☐ Prefer not to answer

22. Which of the following categories best describes your total household annual income, before taxes, in 2024?

☐ Less than \$30,000

☐ \$30,000 to just under \$60,000

☐ \$60,000 to just under \$90,000

☐ \$90,000 to just under \$120,000

☐ \$120,000 and over

☐ Prefer not to answer

23. Please select all that apply:

☐ I or someone in my household identify as Indigenous, First Nations, Metis, or Inuk (Inuit)

☐ I or someone in my household identify as a racialized person.

☐ I or someone in my household identify as LGBTQ2S+

☐ I or someone in my household has a disability.

☐ I or someone in my household has moved to Canada in the last 5 years.

Thank you very much for taking the time to participate in the survey!